



Fourth annual Golf Tournament

*Captain and Crew
May 6, 2018
Elmira Country Club*

Sponsorship Incentives

<p>\$2,000</p> <p>Title Sponsor (1 available)</p>	<ul style="list-style-type: none"> • Fourth annual AIM Golf Tournament presented by (your business) • Five signs on the golf course (tees or greens) • Your logo/name on all of the golf carts (64) and golf balls (~40 dozen) • A team registration (\$320 value) • Your business mentioned in all pre- and post-tournament paid advertising (TV and/or radio) and marketing (online, social media, newsletters, tournament program, etc.) • A link to your website in all digital marketing (AIM's website, social media, newsletters, etc.)
<p>\$1,000</p> <p>Dinner Sponsor (3 available)</p>	<ul style="list-style-type: none"> • In the banquet hall, signs will inform participants that your support helped fund their dinner • Team registration (\$320 value) • Listing as a dinner sponsor in all digital marketing • Listing as a dinner sponsor in the tournament program
<p>\$750</p> <p>Million Dollar Hole-in-One Sponsor Sold Out</p>	<ul style="list-style-type: none"> • After the tournament, ONE PLAYER from the field will have the chance to take a shot for \$1 million. Also, EACH PLAYER will have any opportunity to win \$2,500 on each Par 3. • Million Dollar Shot will be marketed as "The Million Dollar Shot presented by (your business)" • A sign on each Par 3
<p>\$700</p> <p>Prize Sponsor (2 available)</p>	<ul style="list-style-type: none"> • The top teams will win cash prizes Raffle prizes will include a large TV • The sponsors will be announced as the funder of the prizes • Signs in the banquet room will announce your business as the prize funder • Listing as the prize sponsor in the tournament program and all marketing
<p>\$500</p> <p>Beverage Cart Sponsor (1 available)</p>	<ul style="list-style-type: none"> • Your logo/name on the beverage court • Listing as cart sponsor in all digital marketing • Listing as cart sponsor in the tournament program • A sign with your logo/name on a tee box or green
<p>\$250</p> <p>Lunch Sponsor (8 available)</p>	<ul style="list-style-type: none"> • Signs at lunch indicating you helped fund the players' lunches • Listing in the tournament program • Listing in our newsletters • Listing on our social media and website
<p>\$100</p> <p>Tee/Green Sponsor (36)</p>	<ul style="list-style-type: none"> • One sponsorship sign on the golf course • Listing as tee/green sponsor in tournament program • Recognition in our newsletters • Recognition on our social media channels and website

AIM's website: 1,500 unique users monthly; golf tournament info and results will be prominently displayed on AIM's homepage. **Social media:** ~850 Twitter followers, ~700 Facebook likes. **Newsletter:** AIM's monthly newsletter is emailed to more than 300 people, and hundreds more view it online. **Paid advertising:** AIM will promote the tournament with 50+ commercials on WETM TV and/or Magic FM/Gem 98.7/Kickin' Country 105.3 ("AIM's fourth annual Golf Tournament presented by ...").